

**Shape Your World Society**  
**Profit & Loss**  
 August 2011 through July 2012

	<b>Aug '11 - Jul 12</b>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
Sales - Goods & Services	9,248
Interest Income	1
<b>Total Income</b>	9,249
<b>Cost of Goods Sold</b>	
Cost of Income	3,424
<b>Total COGS</b>	3,424
<b>Gross Profit</b>	5,825
<b>Expense</b>	
Advertising and Promotion	2,677
Memberships	0
Govt Fees SYWS	70
Office Expenses	200
<b>Total Expense</b>	2,947
<b>Net Ordinary Income</b>	2,878
<b>Net Income</b>	<b>2,878</b>