

Shape Your World Society
Profit & Loss

January 17 through July 31, 2011

	<u>Jan 17 - Jul 31, 11</u>
Ordinary Income/Expense	
Income	
Sales - Goods & Services	12,881
Interest Income	0
Total Income	<u>12,881</u>
Cost of Goods Sold	
Cost of Income	6,238
Total COGS	<u>6,238</u>
Gross Profit	6,643
Expense	
Advertising and Promotion	6,109
Govt Fees SYWS	100
Office Expenses	224
Total Expense	<u>6,433</u>
Net Ordinary Income	<u>210</u>
Net Income	<u><u>210</u></u>