

# SHAPING YOUR WORLD...

12th Edition—March 30th, 2017

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### Congratulations to Langley for being the Biggest Loser this week!



Together Abbotsford and Langley's Top 15 lost 44.2lbs this week. That's as much as 29 lpads!



Click on the Abbotsford and Langley ads to vote now!









Thank you to our Diamond Sponsors for making the Total Makeover Challenge 2017 possible!

The Apprentice—Congratulations to all the amazing teams for putting on such incredible events! Proceeds from these events go to Shape Your World Society and the charities listed below.

Click on the below images to go to FB for more details

## LANGLEY



Nine Strong—proceeds go to Breakfast Club of Canada.



The Pink Ladies—proceeds go to Gateway of Hope.



Open Arms—proceeds go to Supportive Start.

# **ABBOTSFORD**



The Rack Pack—
proceeds go to Abbotsford
Community Services



Team Dollar and Sense proceeds go to Abbotsford Food Bank Starfish Program



Dazzling Divas—Proceeds go to Meadow Rose Society.





Spring is finally upon us! The weather can have such a dramatic impact not only on how we look, but also how we feel! Making a few small changes in your daily routine with the right products will help lift your spirits and awaken your spring look!

Let's talk masks. A facial mask or an instant treatment patch, is the fastest way to bring life to your face, plump those lips, or reduce puffiness and bags around the eye area. VICHY has created three new masks for you to take home and experience instant results. Sold in convenient single-use pouches, the Quenching Mineral Mask, Pore Purifying Clay Mask and Double Glow Peeling Mask cater to every skin type and need.

Another company offering you instant results is Lise watier. These volume enhancing lip patches give you the plump and pouty lips of the season! You are only 20 minutes from an enhanced look that will last the whole day!

Top these pouty lips off with the newest lipstick to Launch from this empire of color. Rouge Intense Supreme lipstick will give you intense color and extreme hold for your new spring look.

Your favorite Beauty Boutique expert is waiting to help you spring into the season!

#### WHAT'S ALL THE TWEETING ABOUT?

Online and offline marketing is inviting you daily to "Follow Us on Twitter."

You've taken a look at Twitter and you just don't get it! And why should you even care?

Brands are moving to social media as a way to interact, share information, provide customer service and build relationships.

The most up-to-date news stories are being shared on Twitter first, as this fast-paced micro-blogging platform makes it easy to share information quickly without needing a lot of detail.

3 Tips to help you get started Choose a short Twitter name, if possible. (mine is @partnerinbiz, but shows up as Tracey Ehman)

Write posts that are about 110 – 120
long including your Twitter name
so they can be easily retweeted

so they can be easily retweeted.

Be sure to add your Avatar – it can be your photo, or something that would be recognizable to your potential followers, like a company logo. (As a rule I don't follow those with only the default avatar.)

4 Twitter Terms Explained:

Follow – when you are interested in someone's content, or they are interested in yours, you can "follow" them, which means that their posts will appear in your Home Feed.

Retweet (RT) () – when you want to share the information someone else posted on Twitter, you can click on the Retweet icon, and share the post.

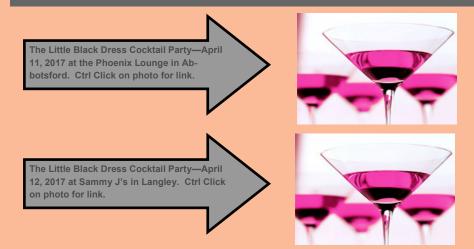
Favorite (☆) – If you see a post you like, that you might want to come back to, "favoriting" it will make it more easily accessible. It is also used to let people know that you like what they have posted.

Hashtags (#) – using hashtags # allows you to tag a particular subject, which can then be easily searched by others who want to know about it. ie #SocialMedia

If you want to learn more about Twitter or Social Media in general and how it can help your business please go to Ask Tracey and enter your question.

http://www.partneringinsuccess.com/ <u>whats-tweeting/</u>

## **UPCOMING EVENTS**



Feeling on Purpose- Thank you to Monique Macdonald who shared the Sacred Gifts with us! (Press Ctrl and click on the image for link)



If you would like to volunteer, become a sponsor, or donate to Shape Your World Society, please see our website www.totalmakeoverchallenge.com or send an email to info@shapeyourworldsociety.com.

















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